

The men most responsible for the Culture Publications' line of spicy pulps, as well as those pulps published under the Trojan banner, were Frank Armer and Henry Donenfeld. Armer had been active in pulp publishing since at least as early as the mid-1920's; one of his early companies, Ramer Reviews, was an anagram of his last name. Among early titles published by him were THRILLS and the infamous ZEPPELIN STORIES. As for Donenfeld, he would later, in 1937, purchase from Major Malcolm Wheeler-Nicholson (himself a pulp author) National Periodical Publications, which ultimately became DC Comics.